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NEW DEVICE CONTROLS HOME APPLIANCES REMOTELY FROM ANYWHERE IN THE WORLD

Bye Bye Standby® Online is a new advanced system that allows you to switch off and monitor the energy usage of home appliances, such as computer consoles, lamps and televisions - over the Internet or via a mobile phone.

The innovative web-based software integrates with Bye Bye Standby® 'Smart Sockets' to allow you to manage household appliances remotely when away from home. As well as the environmental impact associated with saving energy, independent research has also shown that Bye Bye Standby® would save the average UK household £38 per year, which could represent as much as £940 million across the nation.

The kit consists of a small controller box that plugs directly into your router. Once connected to the router, the Bye Bye Standby® controller operates wirelessly to any appliances plugged into the 'Smart Sockets'. The set up and installation of Bye Bye Standby® Online is both simple and user-friendly and you can add as many devices as you like to the system.

Key features of Bye Bye Standby® Online:

- Control home appliances from your mobile phone or any web browser worldwide
- Protect your home by making it look 'lived in' while you are away on holiday
- Easy installation – plug and play system requires no PC or software installation at home (one power connection, one network connection – no other wires)
- Control energy consumption by remotely switching off appliances not in use
- Schedule repetitive actions (e.g switch lights on when returning from work)

- Combine multiple actions (e.g turn all lights off at the touch of one button)

Appliances such as televisions, computers and hi-fi's left on standby create more than four million tonnes of extra carbon emissions in the UK alone (DEFRA), using the equivalent of the annual output of 2½ 700megawatt power stations. A survey by the Energy Saving Trust also found that the average household has up to 12 gadgets left on standby or charging at any one time, which the Trust estimates represents 10 per cent of its entire electricity bill.

Technical Information:

- Wireless technology (433mhz)
- Uses standard Internet and web protocols to seamlessly integrate into all broadband environments
- Java mobile phone application, runs on MIDP 2.0 / J2ME using GPRS/3G connection

-ENDS-

Notes to editors:

- Bye Bye Standby® Online is available for review, please call Rachel Lear or Louise Mapp 0118 988 0501 rachel.lear@ascentpr.co.uk.
- Bye Bye Standby® Online is available at www.byebystandby.co.uk
- Recommended Retail Price £49.99

About Bye Bye Standby®: www.byebystandby.co.uk

Bye Bye Standby® is a suit of energy saving products, which allow you to remotely cut power to electrical devices when in standby mode. Bye Bye Standby® is part of the Domia Group – a home control specialist and leading developer of smart energy solutions. Independent research shows that Bye Bye Standby® will save the average UK family household £38 a year, which could represent as much as £940million across the nation.

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